

YOU·APPI



# 360° Growth Marketing Platform

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# #MWC2018

Every aspect of your mobile customer journey, from brand views all the way to purchases, can be driven from YouAppi's 360° growth marketing platform.



## User Acquisition

Drive the highest quality users with our proprietary machine learning and A.I. technology, which delivers the right app to the right person at the right time.



## Re-Engagement

Improve retention, lift in-app conversion rates by 2x and see up to a 12x increase with your ROAS by re-engaging with your users.



## Brand Video

Produce the desired results for brand advertising by leveraging our proprietary performance data with an extensive amount of user profiles for mobile video.



## Rewarded Video

Maximize user engagement by providing a value exchange between users and app developers across a variety of app categories including gaming, shopping, travel, lifestyle and utilities.



## Social

Leverage YouAppi's performance data and skilled team to run all of your growth marketing campaigns, including social media.

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[www.youappi.com](http://www.youappi.com)